



Nordicnews

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Letter by Executive Director

Dear members and colleagues,

We are pleased to present you the December 2009 issue of the Nordic News. The end of the year is typical for its dynamics, intensity and rush caused by the closing of numerous obligations and meeting the deadlines. Still, I hope that in the forthcoming days you will manage to find a few minutes to browse this issue and that you will find interesting information. This time of the year is also the time when we are enjoying and looking forward to the arriving of Christmas holidays that we are going to spend with our families and dearest. The celebration of advent, decorated cities and squares, traditional celebration of St. Lucia organized by the Embassy of Sweden in Zagreb, are some of those events bringing us closer to the forthcoming days evoking in each of us different and yet similar emotions related to joy and happiness.

Looking back at the period behind us, since July issue of the Nordic News, a significant stability in economic trends in Europe and in the world can be noticed through different encouraging macroeconomic variables. Further to this, in many countries, decrease and stagnation of economy has been stopped. At the same time, according to certain macroeconomic

factors indicating mild recovery, in the upcoming months Europe is expected to continue with its efforts to recover from recession. According to current predictions one of the biggest problems will be the growing rate of unemployment. Looking at our micro zone, Croatia, since summer, significant progress has been made in the process of EU negotiations which is encouraging and sends positive signals to foreign subjects, including entrepreneurs. In order to successfully continue the negotiations, as well as to successfully deal with overall recovery from economic crises, it is important to continue with the reforms. At the same time, the companies should make advantage of this period to reorganize and restructure, as well as find new quality models that will in future bring them better and more complete efficiency, results and prosperity.

In order to contribute to the development of economy and strengthening of business relations between Croatia and Nordic countries, Nordic Chamber of Commerce organized for the sixth time Nordic Days, a business conference this year with focus on Green, Clean & Sustainable. This year, the new and modified concept offered participants dynamics through which they received additional value by being able to connect directly with two central markets in the South East European region.

We are pleased to inform you that at the time of global recession and financial crises we managed to gather in Zagreb representatives of companies, organizations and institutions from nine countries, including all Nordic countries and representatives of South East European countries. The initiation and opening of dialogue between the Croatian and Nordic entrepreneurs is necessary for Croatia to represent itself in the best possible way and to create a solid platform for developing cooperation and implementing concrete business projects in near future.

With such intention and initiative the Nordic Chamber of Commerce would like to contribute to further development of Croatian business community, as well as to overall prosperity. In this issue we



bring you a summary of the event, while a more detailed report will be presented in a special edition of Nordic News, dedicated especially to Nordic Days 2009.

In this issue you may find among other the interview with Swedish Ambassador, Mr. Fredrik Vahlquist about the sixth month Swedish EU presidency and achieved results, Croatian negotiations for EU membership and overall development of EU in regard to the new challenges. In addition, we introduce to you our new member, company Moto-Ris, authorized sale representative of Volvo cars in Croatia. Together with Moto-Ris meet our new member: Mr. Josip Vuko, representative of Den Danske Bank.

At the beginning of December COP 15 – UN Summit takes place in Copenhagen on the topic of global climate changes, about which you can also read in this issue.

We are also bringing you an illustration of the opening of new Volvo centre opened at the beginning of November at a new location in Zagreb by Volvo Trucks, one of the oldest members of the Chamber.

Finally, on behalf of the Executive Office of the Nordic Chamber of Commerce and on my own personal behalf, I wish you a happy, pleasant and relaxing Christmas holidays and a happy and successful new 2010, as well as the fulfilment of all ambitions, plans and wishes. Enjoy reading Nordic News!

Sincerely,
Gordana Fuštar
Executive Director
Nordic Chamber of Commerce

December 2009

Nordicnews

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Nordic Days 2009 Green, Clean & Sustainable

2.11. - 4.11.2009

The Nordic Chamber of Commerce in Croatia in cooperation with the Embassies of Denmark, Norway, Sweden, Trade Council of Iceland and Swedish Trade Council organized the sixth Nordic Days: Nordic Days 2009 - Green, Clean & Sustainable that took place from 2 to 4 November 2009 in Zagreb, Slavonski Brod and Belgrade.

2 November - First day of the event was held in Zagreb on 2 November at the Regent Esplanade Hotel and gathered 25 Nordic and 164 regional companies that met at individual pre-arranged business meetings and attended 15 educational seminars held by experts from topic related sectors. The event started at 8:00 with a business breakfast organized for Nordic participants as an introduction to Nordic days 2009. The guest speaker Ms. Dunja Konjevod, Vice President of the Croatian Chamber of Economy welcomed the guests and wished them a successful business day and many relevant business contacts.

The official opening ceremony started at 9:00. After the introductory words, the audience was addressed by Mr. Fredrik Vahlquist, Ambassador of Sweden;



Mr. Marijan Maras, City of Zagreb and Mr. Nikola Ružinski, State Secretary, Ministry of Environmental Protection, Physical Planning and Construction. The working part of the event started at 10:00 with pre-arranged business meetings between Nordic, Croatian and regional companies and institutions. At the same time, participants were able

to attend educational and topic related seminars.

Traditionally, the participants were able to continue networking also during the social events: cocktail reception and dinner that present excellent environment for exchanging and establishing new contacts.



3 November - On the second day of the event, the Nordic Chamber of Commerce in cooperation with Brodoplin, Regional Development Agency of Slavonski Brod and Đuro Đaković Company organized the field trip in Slavonski Brod for Nordic participants. As part of the visit, the guests were presented cooperation and investment possibilities of Slavonski Brod area and were taken for a guided tour in one of the Đuro Đaković's facilities.

4 November - For the first time since the start of Nordic Days, and based on the experience from previous years it was decided to give Nordic companies an opportunity to visit two markets within one event. Therefore, the third day took place in Belgrade where most



of the Nordic companies continued with their business meetings, this time with Serbian companies and institutions.

The topic of Nordic Days 2009 addressed primarily the sectors of clean technologies and sustainable industries, green economy initiatives, efficient food production and consulting and competence development as part of the global initiative in raising awareness of the importance of these sectors.

It is especially significant that at the time of global crises and in line with the forthcoming UN summit on climate changes, the topic of Nordic Days 2009 gathered in Zagreb some of the most relevant companies and institutions from five Nordic countries and four regional countries in the sectors of green-clean technologies, green economy initiatives, efficient food production and consulting and competence development.

In conclusion, the Nordic Days 2009 fulfilled its main objective which has always been directed toward establishing, developing and strengthening cooperation and business relations between Nordic, Croatian and regional companies. At the same time, the event is focused on presenting Croatia to potential Nordic investors in

an attempt to open the possibility for new business relations, investment possibilities, transfer of knowledge and presentation of new solutions in topic relevant sectors.

Nordic Days 2009 were supported by:

- Ministry of Environmental Protection, Physical Planning and Construction
- Ministry of Economy, Labour and Entrepreneurship
- Environmental Protection and Energy Efficiency Fund
- Croatian Chamber of Economy
- Croatian Bank for Reconstruction and Development
- Trade and Investment Promotion Agency
- Energy Institute Hrvoje Požar
- Zagrebački holding – ZGOS.

Partners of Nordic days 2009 were:

- Patria (main partner)
- Saab International
- Tetra Pak
- Moto Ris Volvo

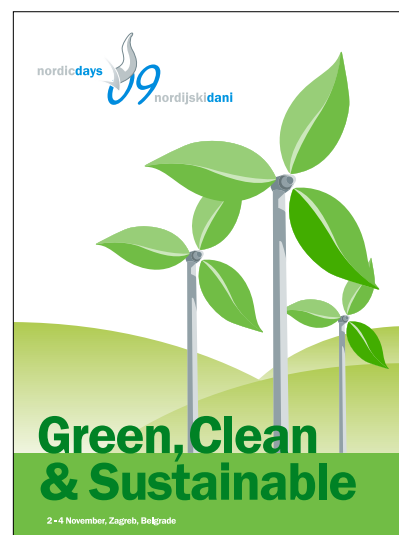
Service partners:

- The Regent Esplanade
- Croatia Airlines
- Mmd Croatia
- MediaNet/Presscut
- Tres Media – The Agency
- Poslovni dnevnik
- Business.hr

- Internet Monitor
- Zelena energija
- Carlsberg
- Nescaffe.

The Organizing team of Nordic Days 2009 would like to thank its partners, supporters and participants for recognizing the importance of this event that has proved as one of the most relevant business promotion events in the region.

We are looking forward to meeting you at Nordic Days 2010!



Main Partner
Glavni partner

Patria

Partners
Partneri



Media Partners
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business.hr

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rada i poduzetništva



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energetsku učinkovitost



Croatian Chamber
of Economy/
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komora



Trade and Investment
Promotion Agency/
Agencija za promicanje
izvoza i ulaganja



Croatian Bank for
Reconstruction and
Development/
Hrvatska banka za
obnovu i razvitak



Energetski institut
Hrvoje Požar/
Energy Institute Hrvoje Požar



Zagrebački holding
- ZGOS

Interview

Interview with Mr. Fredrik Vahlquist, Ambassador of Sweden: Six months of Swedish EU Presidency

1. In general, how would you evaluate the almost completed sixth month period of the Swedish EU Presidency?

In June, just as Sweden was about to take over the Presidency, the Swedish Prime Minister Fredrik Reinfeldt noted that Sweden was taking over the Presidency during very special circumstances. The financial and economic crisis had hit Europe and the rest of the world hard. At the same time, it was up to the Presidency to represent the EU in the fight against global climate change. In addition to this, the six months of our Presidency would be characterised by institutional change, with a newly elected European Parliament, a new Commission during the autumn, and continued uncertainty surrounding the Treaty of Lisbon.

PM Reinfeldt said it was not an easy road we had in front of us, but that Sweden was ready to take on the challenge together with our partners in the Member States and the Commission.

Looking back, I think that the EU has managed to tackle many of these challenges successfully in the past six months.

2. Which results would you point out as the most relevant achievements accomplished during the Swedish Presidency?

On a general level, I would point to the work we have done together with our partners in the Commission and the Member States in order to reach a point where the Lisbon Treaty could enter into force, which happened on 1. December. This has required extensive negotiations and preparatory work, which I believe we have managed quite well. With the Lisbon Treaty in place, the EU will be able to work even more effectively to take on the challenges we face – many of them of global reach, such as climate change, peace and security.

On a more specific note, relevant to us here in Croatia, I would point to the advances made in Croatia's accession negotiations during the past six months. This has been made possible through the unblocking of Croatia's accession negotiations and the signing of the Arbitration Agreement to solve the

border issue between Slovenia and Croatia in Stockholm on 4 November. This has been very important – for Croatia, for the EU as a whole and for the neighbouring region.

3. Are there any issues that have not been fulfilled, either fully or completely, and that were initially planned?

Modesty is a virtue! No Presidency can complete the tasks placed before it. The EU is about ongoing work, and in January we will hand over the baton to our Spanish friends and the newly appointed President of the European Council and High Representative for Foreign Affairs and Security Policy.

4. Regarding the ongoing Croatian negotiations for EU membership, how would you evaluate its progress during the Swedish presidency?

During the past six months, we have witnessed a substantial breakthrough and continued progress in Croatia's accession negotiations. As a result of the agreement reached between Prime Minister Jadranka Kosor and Slovenia's Prime Minister, Borut Pahor, to settle the bilateral border dispute through international arbitration, Croatia's accession negotiations were separated from the bilateral dispute, which should be the case. The agreement between the two Prime Ministers was then formalised in an agreement signed in Stockholm on 4 November and ratified by the Croatian parliament a few weeks later.

During the past months, Croatia has opened six and closed eight chapters. And Sweden is planning to organise yet one more so called accession conference (IGC) with Croatia in December in order to open and close even more chapters.

It is clear that Croatia is now near the very final stage of its negotiations with the EU. Croatia will soon be a member of the Union, which we look forward to very much.

5. Which areas should Croatia focus on in order to comply with EU criteria on its way to become a full EU member?

Croatia must build on the progress achieved and put further effort into reforming the



judiciary, fighting corruption, reforming public administration, creating a strong competitive business climate and pursuing restructuring of the state-supported industry and reform of the agriculture sector. The Government must also remove any doubts about its full cooperation with the ICTY. The Government and the Parliament are well aware of what is required, and are committed to fulfilling all the criteria by next year.

6. In your opinion what are the most current and biggest challenges of EU member countries?

The enlargement of the EU is one of the Union's absolute greatest successes. Continued enlargement is of strategic importance to secure peace, stability and progress in an open and united Europe. It is therefore very important to advance the EU integration process for all the countries in Southeast Europe. This is a challenge we must continue to invest efforts in.

As for other challenges, we are now approaching the Climate Summit in Copenhagen in the middle of December. The EU is working hard to get an ambitious and comprehensive agreement in place. I think cross-border, global challenges, like the fight against climate change are among the biggest challenges for the EU Member States. The EU must continue to work in order to strengthen the Union's ability to contribute to international peace, security, economic and social development and environmental protection.

Introducing

New members



>MOTO-RIS is a family run business company that has operated in Croatia since 1937 when Ivan Ris opened car service which is still owned by RIS family.

MOTO-RIS D.O.O.

About Moto-Ris

MOTO-RIS is a family run business company that has operated in Croatia since 1937 when Ivan Ris opened car service which is still owned by RIS family. In 1967 RIS family signed a contract with VOLVO Car Corporation and MOTO-RIS became an authorized Volvo car service, recognized by its quality and technical maintenance. The first milestone in business was marked in year 1992 when MOTO-RIS began to sell Volvo original spare parts as well as Volvo cars that launched MOTO-RIS on the Croatian market as the only authorized VOLVO dealer to sell and

service Volvo cars. More than decades of successful business have ensured a strong take-off to the company leading to new business achievements.

Confirmed market leadership

In 2006 MOTO-RIS continued to maintain its businesses in a modern, newly-built sales and service center in Zagreb, Oreškovićevo 3b in the area of 4500 m², of which sales and service occupy 1500 m². MOTO-RIS showroom today is an example of modern architecture, design and innovation that uses the latest technical and technological achievements in order

to provide each visitor with excellence and breathtaking experience in the selection of cars. Confirming its market leadership, at 2008 MOTO-RIS was awarded certificate for quality management system EN ISO 9001:2000, which paves the way to its steady growth and development.

Today, MOTO-RIS has 18 employees which are continuously educated and are enabled to acquire new knowledge and skills. Despite global crisis period, the RIS family recognized the potential of their survival in the market with timely and meaningful business strategy and continuing its market growth. MOTO-RIS is continuously working on



>MOTO-RIS is exclusive Volvo dealer on Croatian market responsible for Diplomat, Military and Expat sales.

socially responsible projects and monitors the needs and trends in the local market to deliver effective quality business processes.

Diplomat sales

MOTO-RIS is exclusive Volvo dealer on Croatian market responsible for Diplomat, Military and Expat sales. Years of cooperating with diplomats on car service and sales level gave MOTO-RIS experience in dealing with diplomat and military institutions and persons who have the opportunity to purchase Volvo at very competitive

prices. There is also the possibility to choose car specifications according to present country of use, next posting or the country of final use. MOTO-RIS strongly believes that diplomat sales is very important part of business and will continue to develop it.

Deeply involved

One of MOTO-RIS's strategy directions is partnership with companies and projects that are socially responsible oriented. The company is deeply involved in social issues, working together with global organizations

and universities, as well as with local authorities and citizens in order to contribute to a positive development on all levels. Its business structure provides MOTO-RIS to have a high degree of freedom for local initiatives, projects and sponsorships.

This is beneficial since deep knowledge about the local conditions and needs is a prerequisite for any social project to deliver maximum value.

Company's vision will keep maintaining its own context – MOTO-RIS shall make a difference, by combining its efforts and strategies on continuous technical progress, human willpower and creativity.

Introducing: Mr. Josip Vuko, Investment consultant

Mr Josip Vuko is an investment consultant who provides services to international companies and investment funds interested to invest in South Eastern European countries. Mr Vuko is representative of Danske Capital, an international asset management company and part of the Danske Bank Group. Located in Northern and Eastern Europe Danske Capital manage more than EUR 66bn in assets for both home market retail clients and institutional clients from around the world.

Mr. Vuko is also founder and investment consultant at PRO RATA, Croatian company providing clients with investment consultancy

services, market research and company analysis in South Eastern European countries. Company has experience with deal structuring, valuations, investment negotiations on entry and exit sides, M&A Advisory, deal generation, assessing investment opportunities, deal structuring and supervising the portfolio companies.

His goals are development of Private Equity industry in South Eastern Europe and renewable energy development due to great potential in the region. His specialties are equity investing and general investment structuring in companies in emerging markets of South East Europe.



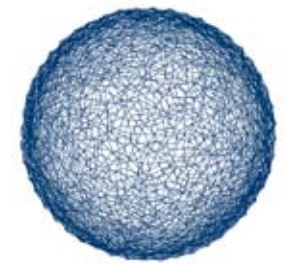
Mr. Josip Vuko



News

The UN Climate Change Conference in Copenhagen

>Sixty-five world leaders and governments have accepted to attend the Copenhagen climate conference between 7 and 18 December 2009.



COP15
COPENHAGEN
UN CLIMATE CHANGE CONFERENCE 2009

Sixty-five world leaders and governments have accepted to attend the Copenhagen climate conference between 7 and 18 December 2009. However, just a few days before the Conference started it was still not clear whether the world's top two carbon polluters, China and India, and their heads of state would attend the summit, which could have a significant impact on its chances of reaching an agreement.

The conference was originally intended to produce a new global climate treaty on limiting emission of greenhouse

gases that would replace the Kyoto Protocol which was adopted in Kyoto in 1997 and entered into force in February 2005. The Kyoto Protocol which sets binding targets for the reduction of greenhouse gas emissions has been ratified by 184 parties of the UN Climate Convention, with the exception of the United States.

As previous mentioned, it was planned that the conference would produce a legally binding agreement but since the situation changed during the autumn, the world's leaders are more oriented to produce a template for future action

in order to cut emissions blamed for global warming. Hopefully, the summit will close with agreements on some of four political essentials, thereby creating clarity in the world, not least the financially struck business world, needs. Four principal issues will be in focus when the UN negotiates an international agreement in Copenhagen:

-How much are the industrialized countries willing to reduce their emissions of greenhouse gases?

-How much are major developing countries such as China and India willing to do to limit growth of their emissions?

-How will the help needed by developing countries to engage in reducing their emissions and adapting to the impacts of climate change be financed?

-How one will manage finances for this purpose?

Regardless on how the development of the talks between world leaders will go in Copenhagen these days, there is much each person can do to mitigate climate changes. We can start already today – for instance up to 10 per cent of power consumption in an average household is a result of electrical appliances being left on stand-by. Just to regulate that by simple pulling the plug from our TV set or/and computers we can contribute to significant reduction of the amount of power we daily use.



Source: All Over Press

Events in brief

3. 9. 2009

KONČAR - GENERATORS & MOTORS

>KONČAR - GENERATORS & MOTORS signed Contract Agreement for refurbishment and increase of power of four generators on the Philippines.



3.9. 2009 – KONČAR - GENERATORS & MOTORS signs Contract Agreement for refurbishment and increase of power of four generators on the Philippines.

Končar – Generators & Motors Inc. signed in Oslo Contract Agreement for refurbishment and increase of power of

four generators in Binga Hydro Power Plant located on the Philippines with the company SN Power Aboitiz Benguet. The value of the Contract amounts to USD 12 million.

The Contract Agreement comprises the

delivery of generator active parts, testing and inspection of other parts, supervision of erection and assembly, testing and inspections, as well as putting into operation 4 generators of increased power from 27.8 MVA to 37 MVA within the frames of refurbishment of the whole hydro power plant. Completion of this challenging project is foreseen for August 2013.

Binga Hydro Power Plant is in the possession of a joint venture company owned by a local company, Aboitiz Power and a Norwegian company, SN Power. This is the first G&M tendering based on pre-qualification procedure and direct call for tendering obtained on the basis of Company's good references at the Scandinavian market where the Company has realised a number of similar projects.

Končar – Generators & Motors is expected to sign contracts for around ten projects in Costa Rica, Slovenia, Holland, Finland, Nigeria and Iran in total value higher than EURO 22 million.

18. 9. 2009.

Business breakfast:

Coaching - Turning Challenges into Opportunities



Ms. Jasna Popadić

Nordic Chamber of Commerce organized a business breakfast on the topic Coaching – Turning Challenges into Opportunities. The guest speaker Ms. Jasna Popadić, Founder of Clarus Consulting, Personal and Organizational Development spoke on the main benefits and impact of coaching on person and organization, as well as on how coaching can help in motivating oneself, employees, improve relationships and enhance performance.

13. 10. 2009.

**Business breakfast:
PRINCE2 & EU
Project Management**

Nordic Chamber of Commerce organized a business breakfast on the topic PRINCE2 & EU Project Management. The guest speaker Mr. Kim Bretting, Director RELINK Croatia presented the concept of PRINCE2®, a process-based project management approach. Mr. Bretting gave an insight into PRINCE2® solutions in a controlled environment with main emphasis on the benefits of using this approach.





News

Volvo Croatia opened a new Volvo Truck Center in Zagreb

On 6 November 2009 Volvo Hrvatska d.o.o. – Volvo Trucks subsidiary in Croatia opened a new, the biggest one in the country, Volvo Truck Center facility in Zagreb. The new location for Volvo Truck Center operations in Zagreb is conveniently situated in a strategic point, on the crossroad of two pan-European road transport corridors in Lučko, Karlovačka cesta 94.

With the new center, Volvo Trucks provides customers with the full range of products and services, including trucks, genuine Volvo service and genuine Volvo parts offered under the total business solutions concept.

“Broadening our range of services and putting them on a higher level, as well as getting closer to the customer is a cornerstone in our strategy. We are constantly developing our sales and service network and the opening of new Volvo Truck Center premises in Zagreb is in line with these ambitions”, said Mikael Benzow, Director, Commercial Aftermarket and Retail Development European Division of Volvo Truck Corporation, at the official inauguration ceremony.

“Over the last three years, Volvo Trucks was working hard in Croatia on a further development of sales and service network in this country. During that time, two Volvo Truck Center points, fully owned by Volvo were

developed and today we are proud to move our Zagreb operations to the third and the biggest Volvo Truck Center in Croatia”, said Tom Jorning, Managing Director of Region Central-East within Volvo Trucks, EUD.

The new Volvo center is built on the land area of 19.000 m² and has a modern, 4-bay workshop with a spare parts warehouse. The premises are equipped with special tools and diagnostics for securing maximum uptime and productivity for customer's trucks.

“With the new Truck Center, built according to Volvo's quality requirements, we are now able to offer our customers a whole range of services for their trucks. Our customers can expect high-quality support with quality products and profitable business solutions. We hope to further increase customer satisfaction by offering them increased service capacity and high quality,” says Mikael Joabson, Managing Director of Volvo Trucks Croatia.

The new building will also house offices for local Volvo Construction Equipment, Volvo Bus and Volvo Financial Services International companies operating on the Croatian market.

Volvo Trucks provides complete transport solutions for professional and business-driven customers. The



Mr. Mikael Joabson, Managing Director of Volvo Trucks Croatia

company offers a full range of medium to heavy duty trucks, with a strong global network of 3,000 service points in more than 130 countries. In 2007 Volvo Trucks sold more than 100,000 trucks worldwide. Volvo Trucks is a part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. The Group also provides solutions for financing and service.



VOLVO TRUCKS

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Upcoming events

Author of the National Geographic Hrvatska and Elle Dekor magazines to give public lectures in Zagreb



A specialist on sustainable development, Robert Kakarigi, best known for his articles and photographs published in Croatian and international issues of the National Geographic magazine will give a series of public lectures at Novinarski Dom (Journalist House) and Europski dom (Europe House) in Zagreb at the beginning of 2010.

Within this series of lectures, Robert Kakarigi will provide an opportunity for Croatian public to hear more about Norwegian mountains, COP 15 (United Nations Climate Change Conference in Copenhagen) and Sami people – indigenous nation inhabiting the European North.

At the first event planned for the end of January 2010, in association with the Nordic Chamber of Commerce in Croatia, Robert Kakarigi will be discussing his most recent travel article Jotunheimen – Home of the Mountain Giants. The idea is to show all of the remaining photographs taken on this journey through Jotunheimen and explain the process how an article for the National Geographic Adventure is being made. The author has some amazing stories to tell from the top of Galdhopiggen, the highest mountain in Norway, and entire Northern Europe. Throughout the presentation, the audience will be also introduced to the wonderful worlds of Norwegian dramatist Henrik Ibsen and his famous Peer Gynt, and incidental music composed by Edvard Grieg.

At the second event, planned for the beginning of February 2010, Robert Kakarigi will focus on the results of COP 15. In his presentation, he will also show the photographs of the Green Lighthouse, Denmark's first public CO2-neutral building. The building serves as a showcase for sustainable building at the UN Climate Conference. Green Lighthouse, was designed by the Danish Christensen & Co architects in association with Danish Ministry of Science, Technology and Innovation, the University of Copenhagen, the City of Copenhagen and the window producers VELUX and VELFAC.

Robert Kakarigi has an international master degree in Sustainable Development and Ecotechnology and he has lectured Ecotechnology at the Mid Sweden University in Östersund, Sweden.

The author is currently working on the travel book on his encounters with Sami people beyond Polar Circle in Norway, Sweden and Finland. On completion of the book another public lecture will follow.



Green Lighthouse
Photo by: Adam Mork

3rd Regional Human Resources Summit 2009

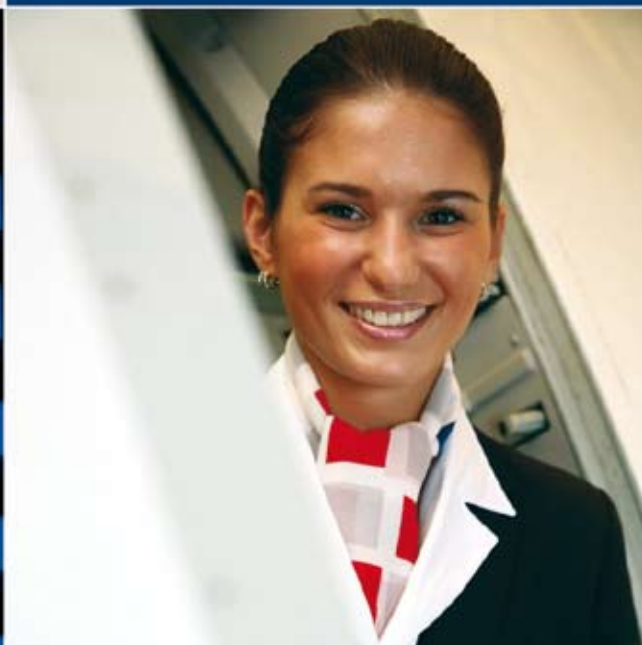
Posao.hr is organizing 3rd Regional Human Resources Summit on 28 and 29 May 2010 at the hotel Le Meridien Lav in Split.

This year the Summit will focus on organizational leaders of tomorrow and the importance of HR in recognizing and educating them.

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 CROATIA AIRLINES

A STAR ALLIANCE MEMBER 

The Nordic Chamber of Commerce

The Nordic Chamber of Commerce is a non-profit organization established in November 2005. It is the only Chamber in the region gathering established Nordic companies. The Nordic Chamber of Commerce in Croatia has been founded with the purpose of establishing a platform for the exchange of ideas and experiences within the Nordic business community in Croatia, to promote and strengthen the network cooperation

between Nordic companies and the Republic of Croatia and to contribute to the development of business relations and activities between Nordic countries and the Republic of Croatia.

The activities in fulfilling the purpose of the Nordic Chamber of Commerce in Croatia are various : Supporting a constant improvement of the investment environment in Croatia, promoting Nordic companies in Croatia through

events, supporting and promoting activities which benefit the interest of the members of the Nordic Chamber of Commerce in Croatia, promoting economic, cultural and social relations between the Nordic countries and the Republic of Croatia, Striving for constructive solutions for trade between Nordic countries and the Republic of Croatia and organizing regular member meetings.

Benefits of becoming a member:

Network

- * Taking part in the experience groups
- * Contact to Nordic and Croatian companies on management level
- * Joining sector groups
- * Attending/ socializing at dinners, breakfast meetings, presentations and social events
- * Cooperation with Nordic embassies in Croatia

Business services

- * Access to the contacts of members and associates
- * Special offer to/from members and associates via Chamber publications
- * Using Chamber services for conferences, round tables and m2m meetings
- * Partner searches, opening new possibilities in Croatia and the Nordic markets

Marketing

- * Sponsorship of business and social/networking events
- * Advertisements to other members and associates
- * Direct mailing by the Chamber to members and associates
- * Promotion in our publications and on the web page

Membership categories:

Nordic member (patron, corporate, business, individual),
Associated member (institutional, business)