



# Nordicnews

Publication by the Nordic Chamber of Commerce in Croatia

Special  
edition  
2009



**Special edition:  
Nordic Days 2009 – Green,  
Clean & Sustainable**

# Contents



Special edition 2009  
**Nordicnews**

## Letter by Executive Director

**Dear readers,**

We are pleased to present you the special edition of Nordic News issue dedicated to the biggest event organized in 2009 by the Nordic Chamber of Commerce–Nordic Days 2009 Green, Clean & Sustainable.

The event was organized for the sixth time continuing its primary objective of a business conference event focused on developing and strengthening business relations between Croatia and Nordic countries.

Nordic Days 2009 took place from 2 to 4 November 2009 in Zagreb, Slavonski Brod and Belgrade. For the first time since the project started in 2004, the concept has been modified to include two biggest markets of the SEE region: Croatia and Serbian to enable our Nordic participants and business players to meet potential partners in Zagreb and in Belgrade and at the same time to present them these two markets. The new concept received very positive response since the new model offered dynamics through which the participants y received additional value by being able to connect directly with two central markets in the South East European region.

Even at the time of global recession and financial crises we managed to gather in Zagreb representatives of companies, organizations and institutions from nine countries, including all Nordic countries

and representatives of South East European countries. This year the topic was Green, Clean & Sustainable with focus on clean technologies and sustainable industries, green economy initiatives, efficient food production and consulting and competence development.

Nordic Chamber of Commerce, together with co-organizers Embassies of Denmark, Norway and Sweden, Swedish Trade Council and Trade Council of Iceland invested great efforts in order for the event to be a success on longer terms, so that the Nordic Days can be regarded as a first step and a solid platform for building closer and better business relations between the Croatian and Nordic entrepreneurs.

At the same time, we are especially pleased to see great interest for Nordic market by Croatian and regional companies and this event gives them excellent opportunity to present themselves to the Nordic participants.

We are looking forward to hearing good news in near future regarding concrete results initiated at Nordic Days 2009.

Enjoy the special edition of the Nordic News – Nordic Days 2009!

Gordana Fuštar  
Executive Director  
Nordic Chamber of Commerce

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## NORDIC DAYS

### From 2004 to 2009

**>Nordic Days has become a well-known brand recognized in the Nordic countries and in the region as one of the biggest and most important business promotion events.**

The concept of Nordic Days started in 2004 following the initiative of the Embassies of Denmark, Norway, Sweden and Finland in Zagreb. From 2004 to 2008 the event was organized under the name Nordic Days in Croatia gathering business people from Nordic countries, Croatia and the SEE region with a focus on a different sector every year.

From the beginning, the main idea behind the concept has been to create a common ground for companies from these regions to exchange contacts, experience and know-how in a specific sector.

Throughout years, Nordic Days has become a well-known brand recognized in the Nordic countries and in the

region as one of the biggest and most important business promotion events.

The concept has a unique user friendly system through which each company/participant can book meetings, seminars and side events at choice and in this way maximize the benefits of their participation.



## 2004

### Food & Food Processing

Venue: Sheraton Hotel  
Participants: 23 Nordic, 210 Croatian  
Topics: food, agriculture, food safety, farming technology

# 2005

## Energy & Environment

Venue: Zagreb Fair

Participants: 75 Nordic, 450 Croatian

Topics: fossil fuels, energy production, waste management



# 2006

## Construction & Infrastructure

Venue: Zagreb Fair

Participants: 65 Nordic, 430 Croatian

Topics: engineering, construction, energy efficiency

# 2007

## Innovation & Design

Venue: Hypo Expo XXI

Participants: 60 Nordic, 470 Croatian/SEE

Topics: fashion, design, furniture, architecture





## 2008

### Energy Efficiency & Environment

Venue: The Regent Esplanade Zagreb  
 Participants: 60 Nordic, 600 Croatian/  
 SEE  
 Topics: energy efficiency, environment,  
 renewable energy

## Nordic Days 2009 – Green, Clean & Sustainable

**>For the first time since 2004, Nordic Days had two business meeting venues: Zagreb and Belgrade giving Nordic participants an opportunity to meet business partners from two biggest regional markets.**

The sixth Nordic Days took place from 2 to 4 November 2009. Based on the experience from previous years and the increasing interest shown by Nordic companies for the regional market, the original Nordic Days concept has been modified in a way to maximize the benefits of the participation.

For the first time since 2004, Nordic Days had two business meeting venues: Zagreb and Belgrade giving Nordic participants an opportunity to meet business partners from two biggest regional markets. In addition, on the second day of the event the Nordic participants visited Slavonski Brod as part of the field trip.

The topic in focus was Green, Clean & Sustainable, covering five umbrella topics: clean technologies and sustainable industries, green economy initiatives, efficient food production and consulting and competence development.



## 2 November

First day of the event was held in Zagreb on 2 November at the Regent Esplanade Hotel and gathered 25 Nordic and 164 regional companies that met at individual pre-arranged business meetings and attended 15 educational seminars held by experts from topic related sectors.

The event started at 8:00 with a business breakfast organized for Nordic participants as an introduction to Nordic Days 2009. The guest speaker Ms. Dunja Konjevod, Vice President of the Croatian Chamber of Economy welcomed the guests and wished them a successful business day and many relevant business contacts.



The official opening ceremony started at 9:00. After the introductory words of Ms. Mila Horvat, host of the event, the audience was addressed by Mr. Fredrik Vahlquist, Ambassador of Sweden; Mr. Marijan Maras, City of Zagreb and Mr. Nikola Ružinski, State Secretary, Ministry of Environmental Protection, Physical Planning and Construction.

The working part of the event and registration of participants started at 10:00 and ended at 17:00. Nordic participants had their business meeting points in two congress rooms of the hotel where they were able to meet Croatian and regional companies and institutions according to the pre-arranged business schedules. In average each meeting lasted for 40 minutes. At the same time, participants were able to attend educational and topic related seminars that took place in the Emerald Ballroom of the Hotel. The working language of the conference was English but simultaneous translation was organized for all seminars enabling Croatian and English speaking participants to follow presentations without difficulties.

Traditionally, the participants continued networking in the evening of the first day during the social events that started

at 19:00 with cocktail reception and ended with gala dinner around 22:00. Although in a much more relaxed atmosphere, both events presented excellent environment for new exchange of business contacts.





### 3 November

On the second day of the event, the Nordic Chamber of Commerce in cooperation with Brodo-plin, Regional Development Agency of Slavonski Brod and Đuro Đaković Company organized a field trip in Slavonski Brod for Nordic participants. The guests were welcomed by Mr. Pudić, Director of Brodo-plin, Mrs Živić, Vice Dean of Faculty of Mechanical Engineering Slavonski Brod and Mr. Ivanović, Deputy Mayor of Slavonski Brod. After the presentations organized by the hosts of the field trip (investment potentials of the City, biomass potentials, video on Đuro Đaković) followed by lunch, the participants were taken for a guided tour of one of the facilities of Đuro Đaković company. The visit raised great interest among local media and was covered by the local TV and radio station.



### 4 November

The third day took place in Belgrade where Nordic companies continued with their business meetings also pre-arranged on partner search principle.

From an overall perspective, the modified concept incorporating two markets proved as a benefit to Nordic Days and an example of the increasing interest of Nordic companies for the entire SEE region.

In conclusion, the Nordic Days 2009 fulfilled its main objective which has always been directed toward establishing, developing and strengthening cooperation and business relations between Nordic, Croatian and regional companies.

In addition, at the time of global crises and in line with the forthcoming UN summit on climate changes, the topic of Nordic Days 2009 attracted some of the most relevant companies and institutions from five Nordic countries and four regional countries in the sectors of green-clean technologies, green economy initiatives, efficient food production and consulting and competence development.

The Organizing team of Nordic Days 2009 would like to thank its partners, supporters and participants for recognizing the importance of this event that has proved as one of the most relevant business promotion events in the region.

#### Organizing team of Nordic Days 2009:

Nordic Chamber of Commerce in Croatia  
Embassy of Sweden  
Royal Danish Embassy  
Royal Norwegian Embassy  
Swedish Trade Council  
Trade Council of Iceland

# Program

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## **Monday, 2 November – Zagreb, The Regent Esplanade**

- 08:00-08:45 Business breakfast for Nordic Days participants
- 09:00-09:45 Official opening
- 10:00-13:15 Seminars
- 10:00-13:00 B2B meetings
- 13:15-14:00 Break
- 14:00-16:50 Seminars
- 14:00-17:00 B2B meetings
- 19:00-20:00 Cocktail reception
- 20:00-22:00 Gala dinner
- 

## **Tuesday, 3 November – field trip to Slavonski Brod**

- 09:30 Departure from Zagreb
- 12:00 Arrival in Slavonski Brod
- 12:30 Welcome address by hosts: (Brod-plin, Faculty of Mechanical Engineering SB, and Deputy Mayor of the City)
- 12:45 Presentations:  
Investment potentials of the City, Development Agency of Slavonski Brod  
Energetics at Đuro Đaković  
Biomass Project, Tehnokom
- 13:15 Lunch
- 14:15 - 15:00 Visit of Đuro Đaković factory
- 15:00 - 17:00 Drive to Belgrade or return to Zagreb
- 

## **Wednesday, 4 November – Belgrade**

- B2B meetings based on personal schedules



# Seminars

## Monday, 2 November – Zagreb, The Regent Esplanade, Emerald Ballroom

- 10:00 – 10:20 Legislative and Institutional Framework in the Republic of Croatia concerning Renewable Energy Sources (RES)  
Mr. Igor Raguzin, Ministry of Economy, Labour and Entrepreneurship
- 10:25 – 10:45 Environmental Protection and Energy Efficiency Fund  
Mr. Vinko Mladineo, Environmental Protection and Energy Efficiency Fund, Croatia
- 10:50 – 11:10 Tetra Pak & Environment: Corporate Social Responsibility in Croatia  
Mrs Sonja Kožul, Tetra Pak
- 11:15 – 11:35 Challenges regarding Water Supply Management  
Mr. Jorgen Bygvraa Hansen, Carl Bro A/S, Denmark
- 11:40 – 12:00 Real Savings by using Geothermal Heat - Case Study from Croatia  
Mr. Hafsteinn Helgason, Efla, Iceland
- 12:05 – 12:25 Wind Resources Estimation and “siting” of Wind Farms -External Meteorological Conditions and their Influence on Wind Farms  
Mr. Hans Ejning Jorgensen, Riso DTU, Denmark
- 12:30 – 12:50 AF - over 100 Years of Environmentally Friendly Solutions  
Mr. Jukka Tana, AF Consult, Finland
- 12:55 – 13:15 EBRD Sustainable Energy Initiative  
Mrs Charlotte Ruhe, European Bank for Reconstruction and Development
- 13:15 – 14:00 BREAK
- 14:00 – 14:20 Saab and the Sustainable City  
Mr. Fredrik Hillbom, Saab International, Sweden
- 14:25 – 14:45 EBRD Credit Line -Energy Efficiency and Renewable Energy Sources  
Mrs. Lena Bratić, EU/EBRD Western Balkans Sustainable Energy Credit Line Facility
- 14:50 – 15:10 How to plan for Efficient Sustainable Transport System?  
Mrs. Nikolina Verović, Vectura Consulting, Sweden
- 15:15 – 15:35 Wind Power Plant Integration in Croatian Power System  
Dr.sc. Goran Majstrovic, Energy Institute Hrvoje Požar, Croatia
- 15:40 – 16:00 Benefits and Advantages of Investing into Economic Zone Kukuzovac, GZK Sinj  
Mr. Damir Čarić, Economic Zone Kukuzovac-Sinj, Croatia
- 16:05 – 16:25 District Heating and Cooling  
Mr. Ebbe Nordell, Sustainable Business Hub, Sweden
- 16:30 – 16:50 Sustainable Living  
Mr. Goran Mihelčić, Velux Croatia, Denmark



# Nordic participants

## Denmark

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### **Brix & Kamp Engineering A/S**

Phone: +45 96 19 53 00

Fax: +45 96 19 53 11

E-mail: thi@brikkamp.dk

Website: www.brikkamp.dk

Brix & Kamp Engineering A/S is a consulting engineering company providing services within renewable energy, steam boilers, FPSO & the maritime area. The company has a highly experienced and qualified staff and its work is based on a combination of high technical knowledge and good practical understanding.



### **Brunata A/S**

Phone: +45 7777 7000

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E-mail: brunata@brunata.com

Web site: www.brunata.com

Brunata is an independent Danish exporter of solutions for individual billing of costs for heating and water. Brunata offers optimum solutions for energy saving by means of a versatile, unmatched programme of metering equipment. Its international activity relies on a network of regional, independent partners to provide substantial national coverage.



### **Cabinplant A/S**

Phone: +45 6373 2020

Fax: +45 6373 2000

E-mail: cpi@cabinplant.com

Website: www.cabinplant.com

Cabinplant A/S is a world leading provider of tailor-made processing solutions for the food industry.

Its main focus areas are within fish, shellfish, fruit, vegetables, berries and convenience foods. In addition the company provides weighing and packing solutions for a wide range of industries.

### **Carlsberg Croatia**

Phone: +385 48 657 011

Fax: +385 48 657 077

E-mail: info@carlsberg.hr

Website: www.carlsberg.hr

Carlsberg Croatia is an ambitious company that has set up high professional standards in business behaviour and environment protection. Its responsible business behaviour complies with the highest standards for environmental protection and quality in the overall process of production, distribution and sale of beer.

### **Danish Energy Systems A/S**

Phone: +45 33325633

Fax: +45 33325634

E-mail: des@des-dk.com

Website: www.des-dk.com

Danish Energy Systems A/S has been manufacturing biomass combustion equipment and boiler plants for more than 35 years. The company designs, manufactures and erects tailor made combustion equipment for nearly all kind of biomass, and is among the leading companies in the branch. In years of profound research work, the company has developed combustion processes for thermal disposal of solid bio-waste.

# Nordic participants

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## **Grontmij | Carl Bro**

Phone: +45 4348 6060

Fax: +45 4348 6660

E-mail: [cbg@carlbro.dk](mailto:cbg@carlbro.dk)

Website: [cbg@carlbro.dk](http://cbg@carlbro.dk)

Grontmij | Carl Bro is part of Grontmij, one of the largest players in the European consultancy market. The company offers consultancy services within the spheres of building, construction, water, environment, energy and industry. Grontmij is Europe's fifth largest consultant engineering company in terms of turnover and the sixth largest in terms of the number of employees.



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## **LINCO FOOD SYSTEMS A/S**

Phone: +45 86 23 14 55

Fax: +45 86 23 14 44

E-mail: [linco@lincofood.dk](mailto:linco@lincofood.dk)

Website: [www.lincofood.dk](http://www.lincofood.dk)

LINCO is one of the world's leading manufacturers of machinery for the poultry meat processing industry. Through close contact with its world-wide customer base, the company has built up a impressive knowledge of the food processing industries' needs and demands for professional food processing lines.

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## **Riso DTU**

Phone: +45 4677 5034

Fax: +45 4677 5688

E-mail: [risoe@risoe.dk](mailto:risoe@risoe.dk)

Website: [www.risoe.dtu.dk](http://www.risoe.dtu.dk)

Riso is the National Laboratory for Sustainable Energy at the Technical University of Denmark - DTU. It carries out scientific and technical-scientific research, among other in relation to energy supply, energy consumption and nuclear technologies that can provide Danish society with new opportunities for technological development and takes responsibility for the results to be used.

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## **REKA A/S**

Phone: +45 98624011

Fax: +45 98624071

E-mail: [reka@reka.com](mailto:reka@reka.com)

Website: [www.reka.com](http://www.reka.com)

REKA A/S specialises in producing boilers and fully automatic constructions for exploitation of most kinds of solid fuels-bio fuels. REKA produces standard bio fuel boilers and customer fitted solutions (usually for larger plants). The company is currently developing co-generation plants on wood/straw gasification, smoke cleaning systems with or without condensation of smoke and is experimenting with Stirling motor in co-generation plants.

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## **Velux Croatia**

Phone: +385 1 5555 444

Fax: +385 1 5555 455

E-mail: [velux-hr@velux.com](mailto:velux-hr@velux.com)

Website: [www.velux.hr](http://www.velux.hr)

The VELUX Group creates better living environments with daylight and fresh air through the roof. Its product programme contains a wide range of roof windows and skylights and solutions for flat roofs. In addition, the VELUX Group offers many types of decoration and sun screening, roller shutters, installation products, products for remote control and thermal solar panels for installation in roofs.



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## **Vestas Central Europe**

Phone: +43 1 701-3830

Fax: +43 1 701-3811

E-mail: [vestas@vestas.com](mailto:vestas@vestas.com)

Website: [www.vestas.com](http://www.vestas.com)

Vestas' core business comprises the development, manufacture, sale and maintenance of wind technology that uses the energy of the wind to generate electricity. Its expertise in modern energy covers more than just wind turbines. The company specialises in planning, installation, operation and maintenance. Vestas's competences cover everything from site studies to service and maintenance.

# Nordic participants

## Iceland

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### **Efla Consulting Engineers**

Phone: +354 412 6000

Fax: +354 412 6001

E-mail: [efla@efla.is](mailto:efla@efla.is)

Web site: [www.efla.is](http://www.efla.is)

The Company has extensive professional knowledge with consulting engineers offering service in a wide range of different fields. It was established in 1979 to plan and design high-voltage transmission lines which continue to be a cornerstone of the company's service. In addition, the Company has participated in other areas of energy sector, particularly in design and maintenance of hydropower plants.



## Finland

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### **Patria Land & Armament**

Phone: +358 (0)20 4691

Fax: +358 (0)20 469 6684

E-mail: [offset@patricia.fi](mailto:offset@patricia.fi)

Website: [www.patria.fi](http://www.patria.fi)

Patria is a defence and aerospace group with international operations delivering its customers competitive solutions based on own specialist know-how and partnerships. At Nordic Days 2009 Patria will be present with its Offset Department.



### **Sesca Energy Oy**

Phone: +358290039110

E-mail: [info@sesca.com](mailto:info@sesca.com)

Web site: [www.sesca.com](http://www.sesca.com)

Sesca Group is an international growth company which delivers instrumentation and control systems as well as ICT systems for companies within energy production, process and ICT industries. Its efficiency and competitive advantage are built on enterprise, accurate product development as well as competent and highly motivated employees.

### **AF Consult**

Phone: +358 10 425 1600

E-mail: [info.fi@afconsult.com](mailto:info.fi@afconsult.com)

Website: [www.afconsult.com](http://www.afconsult.com)

The AF Group is a leader in technical consulting, with expertise founded on more than a century of experience. It offers highly qualified services and solutions for industrial processes, infrastructure projects and the development of products and IT systems. The company is also one of the leading names in certified third-party testing and inspection work.



# Nordic participants

## Norway



### ABB AS

Phone: +47 22 87 2000

Fax: +47 66843549

Web site: [www.abb.com](http://www.abb.com)

ABB is a global leader in power and automation technologies that enable utility and industry customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 109,000 people.

### Det Norske Veritas

Phone: +4767579900

Fax: +4767579911

E-mail: [DNV.Corporate@dnv.com](mailto:DNV.Corporate@dnv.com)

Web site: [www.dnv.com](http://www.dnv.com)

Det Norske Veritas (DNV) is an independent foundation with the objective of safeguarding life, property, and the environment. Its history goes back to 1864, when the foundation was established in Norway to inspect and evaluate the technical condition of Norwegian merchant vessels.

### Verdispar

Phone: +47 23 102 110

Fax: +47 23 102 111

E-mail: [kontakt@verdispar.no](mailto:kontakt@verdispar.no)

Web site: [www.verdispar.no](http://www.verdispar.no)

Verdispar is a Norwegian property investment and development group. The Company has more than 150 employees in its offices in Oslo, Stockholm, Bergen, Sandvika, Zagreb, Bratislava and Vilnius. The two major business streams in Croatia are property investment and property development.



# Nordic participants

## Sweden



### **Botek Systems AB, Sweden**

Phone: +46 321 530 732

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Web site: [www.botek.se](http://www.botek.se)

Company Botek Systems AB is a market leader in supplying "Pay by weight" and "Pay as you throw" solutions to the waste and recycle industry in Scandinavia and Europe. Its technology is widely used by a number of world leading municipalities and commercial waste contractors.

### **NIBE AB**

Phone: +46 433 - 73 000

Fax: +46 433 - 73 190

E-mail: [info@nibe.se](mailto:info@nibe.se)

Website: [www.nibe.se](http://www.nibe.se)

NIBE AB is the largest manufacturer of domestic heating products in Nordic countries and a market leader in Northern Europe in the electric water heater and heat pump segments. Company's mission is to supply homes and buildings with products that provide domestic hot water and ensure a comfortable indoor climate.



### **Sustainable Business Hub, Sweden**

Phone: +46 40 628 51 30

E-mail: [info@sbhub.se](mailto:info@sbhub.se)

Website: [www.sbhub.se](http://www.sbhub.se)

Sustainable Business Hub is a non-profit organisation, comprised of 1100 cleantech companies in southern Sweden. It aims to help companies whose products or services have a particularly high environmental profile by creating networks between businesses and organisations.



### **Saab International AB**

Phone: +385 1 54 93 711

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E-mail: [ulf.rudebark@gripen.com](mailto:ulf.rudebark@gripen.com)

Website: [www.saabgroup.com](http://www.saabgroup.com), [www.gripen.com/hr](http://www.gripen.com/hr)

Saab serves the global market with world-leading products, services and solutions ranging from military defence to civil security. Saab has operations and employees on all continents and constantly develops, adopts and improves new technology to meet customers' changing needs. Saab is the producer of Gripen - the latest generation multi-role combat fighter.

### **Vectura Consulting AB**

Phone: +46 1484 66 00

Fax: +46 1484 63 34

E-mail: [info@vectura.se](mailto:info@vectura.se)

Website: [www.vectura.se](http://www.vectura.se)

Vectura Consulting AB service areas follow the process from the earliest analyses of society's transport requirements to specialist competence in the implementation of the contract phase. By feeding back experience from practical application to the early feasibility study phase, the company ensures that its solutions maintain high quality and are firmly founded in reality.

# Partners

Main Partner  
Glavni partner

# Patria

Partners  
Partneri



**SAAB**

 **Tetra Pak**  
PROTECTS WHAT'S GOOD™

THE  
*Regent*  
ESPLANADE ZAGREB



 **CROATIA AIRLINES**  
REGIONAL STAR ALLIANCE MEMBER 

**Media Partners**  
**Medijski partneri**

**business.hr**

 **MediaNet**

 **presscut**

**Poslovni dnevnik**

**MONITOR**  
www.monitor.hr

**ZELENA  
ENERGIJA  
.ORG**

**Communications Partner**  
**Komunikacijski partner**

**Mmd** | Corporate, Public Affairs  
& Public Relations Consultants

**Service partners**  
**Partneri za usluge**

 **theagency**

 **Carlsberg**  
Croatia

**NESCAFÉ®**



Ministry of Environmental  
Protection, Physical  
Planning and Construction/  
Ministarstvo zaštite okoliša,  
prostornog uređenja i  
graditeljstva



Ministry of Economy, Labour  
and Entrepreneurship/  
Ministarstvo gospodarstva,  
rada i poduzetništva



Environmental Protection  
and Energy Efficiency Fund/  
Fond za zaštitu okoliša i  
energetsku učinkovitost



Croatian Chamber  
of Economy/  
Hrvatska gospodarska  
komora



Trade and Investment  
Promotion Agency/  
Agencija za promicanje  
izvoza i ulaganja



Croatian Bank for  
Reconstruction and  
Development/  
Hrvatska banka za  
obnovu i razvitak



Energetski institut  
Hrvoje Požar/  
Energy Institute Hrvoje Požar



Zagrebački holding  
- ZGOS

# Nordic days in the media

## NORDIJSKI DANI

### Susret 30 nordijskih i 100 tvrtki iz regije

**Zagreb.** Na šestim Nordijskim danima, koji će se u organizaciji Nordijske gospodarske komore u Hrvatskoj od 2. do 4. studenog održavati u Zagrebu, Slavonskom Brodu i Beogradu, oko 30 tvrtki iz Finske, Danske, Norveške, Švedske i Islanda razmijenit će iskustva i dogovarati eventualnu poslovnu suradnju s oko 100 hrvatskih i

regionalnih kompanija na temu "Zelena tehnologija, čista tehnologija i održiv razvoj".

U sklopu te glavne teme bit će predstavljena dostignuća i problematika obnovljivih izvora energije, proizvodnje i skladištenja energije, gospodarenja otpadom i otpadnim vodama, zelene gradnje, tzv. zelene informacijske tehnologije, najavila je na konferenciji za novinare u ponedjeljak izvršna direktorica Nordijske komore u Hrvatskoj Gordana Fuštar.

Dani imaju novi koncept, prvoga dana, 2. studenoga u Za-

grebu, stručnjaci s obje strane kroz edukativne će seminare predstaviti svoja dostignuća u sklopu navedene teme. Drugi dan, 3. studenog, skandinavski predstavnici putuju u radni posjet Slavonskom Brodu, gdje će razgovarati o mogućnosti proizvodnje biomase, dok će treći dan, 4. studenog, u Beograd na radne susrete.

Time je Nordijska komora izašla u susret traženjima i težnjama skandinavskih tvrtki za proširenjem svog djelovanja na šire tržište regije, pojasnila je Fuštar. H



**GORDANA FUŠTAR**, direktorica Nordijske komore u Hrvatskoj ARHIVA BUSINESS.HR

## Stotinjak kompanija na Nordijskim danima u Hrvatskoj

**ZAGREB** - U organizaciji Nordijske gospodarske komore danas započinju šesti "Nordijski dani u Hrvatskoj", koji se ove godine održavaju pod nazivom "Zelena tehnologija, čista tehnologija i održivi razvoj". Do 4. studenog ta se manifestacija održava u Zagrebu, Slavonskom Brodu i Beogradu, a okupit će oko 30 tvrtki iz Finske, Danske, Norveške, Švedske i Islanda, koje će razmijeniti iskustva i dogovarati moguću poslovnu suradnju s oko 100 hrvatskih i regionalnih kompanija. (Hina)

OD 2. DO 4. STUDENOGA

## Kukuzovac na 'Nordijskim danima'

### Gospodarska suradnja

### Nordijci žele investirati u energetiku i brodogradnju

**SLAVONSKI BROD** - Ima puno prostora za produbljivanje gospodarske suradnje Hrvatske i nordijskih zemalja, osobito u području brodogradnje i energetike - rekao je danski veleposlanik u Hrvatskoj Bo Eric Weber na stručnom simpoziju koji je

održan u sklopu šestih Dana nordijske gospodarske komore u Hrvatskoj. Nordijski su gospodarstvenici na sastanku s predstavnicima tvrtki iz Grupaćke županije i Slavonije iskazali spremnost za poslovnu suradnju. (vbl/VLM)

\*\* U zagrebačkom hotelu "Esplanada", od 2. do 4. studenoga održat će se 6. po redu "Nordijski dani" na kojima će se, u organizaciji Poduzetničkog centra Sinj, potencijalnim investitorima s nordijskog područja, ali i Hrvatske i njezina okruženja, predstaviti Gospodarska zona Kukuzovac, s naglaskom na sve pogodnosti ulaganja, uključujući i uvjete rada u bescarinskoj zoni. Cilj je Sinjana privući investitore koji bi na Kukuzovcu gradili gospodarske sadržaje i osigurali otvaranje novih radnih mjesta.

"Nordijske dane" u Zagrebu organiziraju Nordijska gospodarska komora, veleposlanstva Danske, Norveške i Švedske te Trgovačko vijeće Švedske i Islanda. Očekuje se sudjelovanje najmanje 60 tvrtki s nordijskog prostora i oko 400 različitih sudionika iz Hrvatske i šire regije. T. PAŠTAR

## Zelena tehnologija bijele Skandinavije

**ZAGREB** - Na šestim Nordijskim danima, koji će se u organizaciji Nordijske gospodarske komore u Hrvatskoj od 2. do 4. studenoga održavati u Zagrebu oko 30 tvrtki iz Finske, Danske, Norveške, Švedske i Islanda razmijenit će iskustva i dogovarati poslovnu suradnju s oko sto domaćih i regionalnih kompanija na temu "Zelena tehnologija, čista tehnologija i održiv razvoj". U sklopu glavne teme ovogodišnjih Nordijskih dana bit će predstavljena dostignuća i problematika obnovljivih izvora energije, proizvodnje i skladištenja energije, gospodarenja otpadom i otpadnim vodama, zelene gradnje, tzv. zelene informacijske tehnologije, upravo u područjima u kojima skandinavske zemlje visoko kotiraju.

Nordijski dani ove godine imaju novi koncept, nema sajamskog principa sa štandovima na kojima se predstavljaju tvrtke, nego će prvi dan, 2. studenoga u Zagrebu, stručnjaci zainteresiranih tvrtki s obje strane kroz edukativne seminare predstaviti svoja dostignuća u sklopu navedene teme. Drugi dan, 3. studenog, skandinavski predstavnici putuju u radni posjet Slavonskom Brodu gdje će razgovarati o mogućnosti proizvodnje biomase, dok će treći dan, 4. studenog, u Beograd na radne susrete. Nordijska komora tako izlazi u susret težnjama skandinavskih tvrtki za proširenjem svog djelovanja na šire regionalno tržište. V. V.



Kako gospodariti otpadom?

### Nordijci u Slavonskom Brodu

## O energetskom razvoju

- Danska je prije deset godina gotovo 90 posto potrebne energije proizvodila, a danas su potpuno energijski neovisna zemlja. Dakle, od njih možemo puno naučiti, posebice na području obnovljivih i alternativnih izvora energije - istaknuo je Dalibor Pudić, direktor Brod puma, tvrtke koja je (uz Sirojanski fakultet) suorganizator skupa održavanja Nordijskih dana u Slavonskom Brodu, u sklopu održavanja Nordijskih dana u Hrvatskoj. Piješ je o konferenciji koja se održava šestu godinu zaredom i za cilj ima povezivanje gospodarstva nordijskih tvrtki s hrvatskima te razmjenu iskustava. Pudić ističe kako baš iskustva iz Danske, Švedske, Norveške i Islanda mogu biti putokaz kojim smjerom treba ići energetski raz-

vaj naše zemlje, s čime se složio i veleposlanik Kraljevine Danske u Republici Hrvatskoj Bo Eric Weber: - Ovogodišnji Nordijski dani organizirani su pod motom "Zelena tehnologija, čista tehnologija i održivi razvoj". Osim Zagreba dolazi amo i u Slavonski Brod u kojem rade mnogobrojne tvrtke koje mogu ostvariti dobru suradnju s nordijskim gospodarstvom, a pri tome ste na vrlo povoljnom prometnom položaju. Vjenjem da iskustva iz moje domovine mogu pomoći, a problematika o kojoj govorimo na ovogodišnjim Nordijskim danima posebice je aktualna ako se zna da će u prosincu biti održana velika konferencija Ujedinjenih naroda o klimatskim promjenama.

Izvršna direktorica Nordijske gospodarske komore u Hrvatskoj Gordana Fuštar istaknula je kako dosadašnja suradnja nije ni približno velika kakva bi mogla biti, a upravo su Nordijski dani prilika za uspostavljanje kontakata: - Uvereni smo kako bi mnogobrojne tvrtke iz Slavonskog Broda i Brodsko-posavske županije mogle uspješno surađivati nordijskim gospodarstvom, pri čemu posebno ističem Župu Bakovića i poslove vezane uz područje biomase i drugih obnovljivih izvora energije. mk



# The Nordic Chamber of Commerce

The Nordic Chamber of Commerce is a non-profit organization established in November 2005. It is the only Chamber in the region gathering established Nordic companies. The Nordic Chamber of Commerce in Croatia has been founded with the purpose of establishing a platform for the exchange of ideas and experiences within the Nordic business community in Croatia, to promote and strengthen the network cooperation

between Nordic companies and the Republic of Croatia and to contribute to the development of business relations and activities between Nordic countries and the Republic of Croatia.

The activities in fulfilling the purpose of the Nordic Chamber of Commerce in Croatia are various : Supporting a constant improvement of the investment environment in Croatia, promoting Nordic companies in Croatia through

events, supporting and promoting activities which benefit the interest of the members of the Nordic Chamber of Commerce in Croatia, promoting economic, cultural and social relations between the Nordic countries and the Republic of Croatia, Striving for constructive solutions for trade between Nordic countries and the Republic of Croatia and organizing regular member meetings.

## Benefits of becoming a member:

### Network

- \* Taking part in the experience groups
- \* Contact to Nordic and Croatian companies on management level
- \* Joining sector groups
- \* Attending/ socializing at dinners, breakfast meetings, presentations and social events
- \* Cooperation with Nordic embassies in Croatia

### Business services

- \* Access to the contacts of members and associates
- \* Special offer to/from members and associates via Chamber publications
- \* Using Chamber services for conferences, round tables and m2m meetings
- \* Partner searches, opening new possibilities in Croatia and the Nordic markets

### Marketing

- \* Sponsorship of business and social/networking events
- \* Advertisements to other members and associates
- \* Direct mailing by the Chamber to members and associates
- \* Promotion in our publications and on the web page

## Membership categories:

Nordic member (patron, corporate, business, individual),  
Associated member (institutional, business)